

After weeks of study, this voter has made up her own mind on the issues. She is now casting her ballot in favor of the party she believes best represents the values she holds dear.

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"The people are the only sure alliance for the preservation of our liberty. I know no safe depository of the ultimate powers of society but the people themselves; and if we think them not enlightened enough to exercise their control with a wholesome discretion, the remedy is not to take it from them, but to inform their discretion by education."

—Thomas Jefferson

"We, the people, are the boss, and we will get the kind of political leadership, be it good or bad, that we demand and deserve."

—John F. Kennedy

"When annual elections end, there slavery begins."

—John Adams



Here people line up to claim to government-subsidized apartments. The government seeks to meet the basic needs of all people. Every citizen receives free education, free medical service, organized vacation trips, pensions, and access to day-care centers for small children of working parents.

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"From each according to ability. To each according to need."

-Karl Marx

"Poverty curtails individual freedom. So do illiteracy, prejudice, lack of education, and inability to obtain the basic needs of life."

-Hubert H. Humphrey

"Only the [country] constantly fights for real freedom, independence, and equality of all peoples—large and small. Only in the [country] has real equal rights of people, real friendship of peoples free from all kinds of exploitation, national subjugation, and racial discrimination, been created."

—Soviet newspaper Pravda article "Racial Discrimination

-Soviet newspaper *Pravda* article "Racial Discrimination in the Capitalist World"



Ernie owns this store. He buys his merchandise from several large corporations and then decides at what price he is going to resell the merchandise to his customers. He invests his earnings in any way he chooses. Ernie owns only this one store and fears he may one day go out of business because of stiff competition from larger corporations.

"Of all human powers operating on the affairs of mankind, none is greater than that of competition."

—Henry Clay

"The merchants will manage the better, the more they are left free to manage for themselves. Agriculture, manufactures, commerce, and navigation, the four pillars of our prosperity, are then most thriving when left most free to individual enterprise."

—Thomas Jefferson

"Property is the fruit of labor. Property is desirable. It is a positive good in the world. That some should be rich shows that others may become rich, and hence is just encouragement to industry and enterprise. Let not him who is houseless pull down the house of another, but let him work diligently and build one for himself, thus assuring that his own shall be safe from violence when built."

—Abraham Lincoln



A fifth grader looks in dismay at the C she received in spelling on her report card. She competed against the other 24 members of her class in ten spelling bees throughout the year, but was never able to stay in the spelling bees for more than two or three rounds.

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"If you work hard and play by the rules you should be given a chance to go as far as your God-given ability will take you."

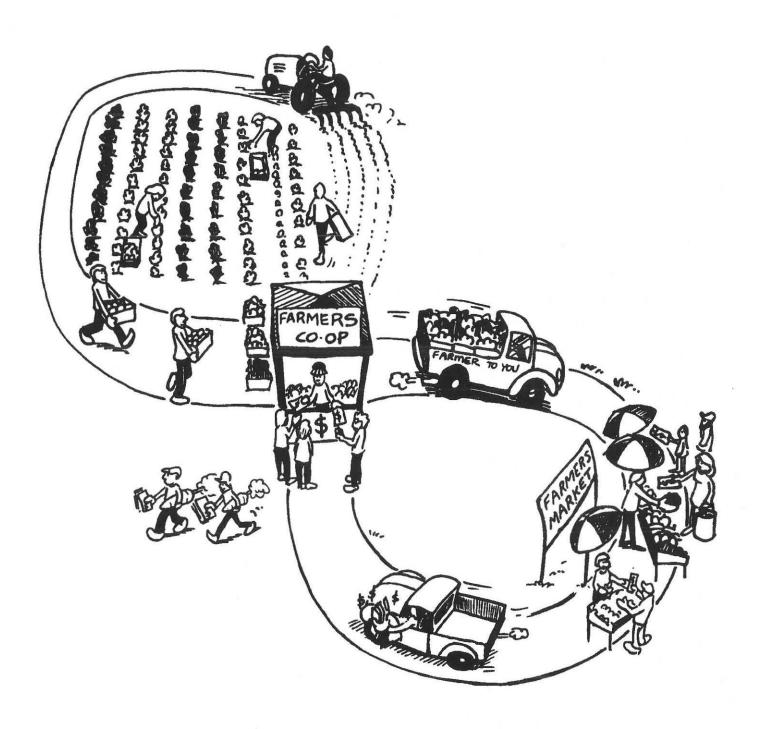
—Bill Clinton

"With an idea, determination, and the right tools, you can do great things. Let your instincts, your intellect, and your heart guide you.... Anything is possible."

—Apple Computer advertisement

"Those who really desire to attain independence, have only to set their minds upon it, and adopt the proper means, as they do in regard to any other object which they wish to accomplish, and the thing is easily done."

-P. T. Barnum, The Art of Money Getting



This is a large farm made up of land from many smaller ones. The farmers are working together in groups for the good of all. Part of the crop goes to the government. The farmers share the money from selling the rest.

"Here we have the chance, with the larger community, to make conditions for more hopeful human living together. By helping each other in the tasks of daily life and striving for better exchange, there comes more time. And with that, more freedom for creation."

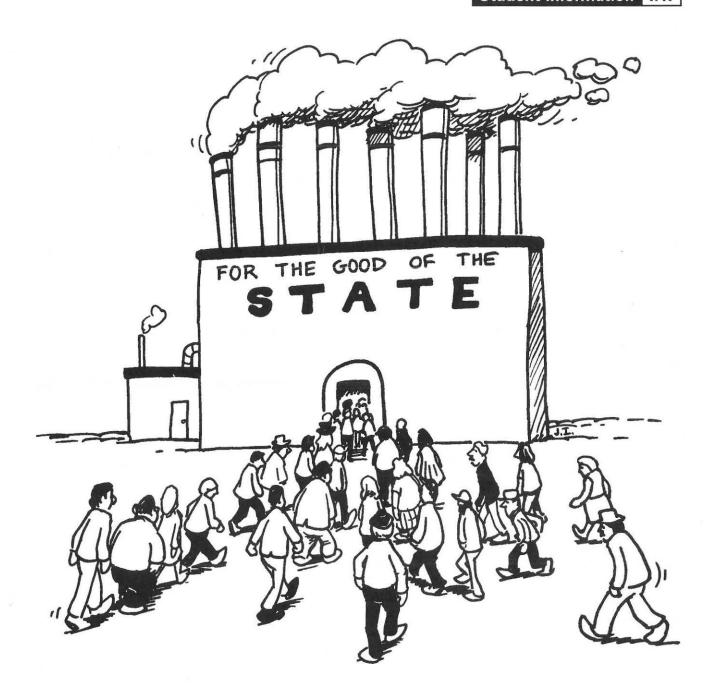
—member of the Folk Art Guild in Rochester, New York

"Our vision is that...of a self-sufficient community: an environment where people from different backgrounds can live together and learn about each other: where members can unfold their creative energies within themselves in an atmosphere of love, joy, and wisdom."

—handout from Renaissance Community in Gill, Massachusetts

"I must admit that I personally measure success in terms of the contributions an individual makes to her or his fellow human beings."

-Margaret Mead



This is a truck factory in which the hours of work, wages, and production targets are all mandated by the government. This factory, like most other productive property, is owned by the state. People may go into business for themselves but they may not hire anyone to work for them. To hire an employee would be to exploit that person's labor.

"The world is a raft sailing through space with, potentially, plenty of provisions for everybody; the idea that we must all cooperate and see to it that everyone does his fair share of the work and gets his fair share of the provisions, seems so blatantly obvious that one would say that no one could possibly fail to accept it unless he had some corrupt motive for clinging to the present system."

—George Orwell, The Road to Wigan Pier

"The basis of the economy is the social ownership of the means of production, its political basis is the power of the toiling masses under the leadership of the working class, headed by the party."

-Great Soviet Encyclopedia

"When wealth is centralized the people are dispersed; when wealth is distributed equally the people are brought together."

—Confucius



This is an official from the central government closely monitoring the daily activities of the people. Since the revolution, the state has become all-powerful and dominates almost every aspect of the lives of the people. Political rights and civil liberties are denied.

"We live in a stern world. Thus we must show the greatest vigilance and adopt all necessary measures to disarm enemies of socialism in their subversive efforts."

—Yuri Andropov

"Any man more right than his neighbors constitutes a majority of one."
—Henry David Thoreau, Civil Disobedience

"In every society, some men are born to rule, and some to advise."

—Ralph Waldo Emerson

"The people are turbulent and changing; they seldom judge or determine right."

—Alexander Hamilton



This man is selling newspapers that carried widely different versions of a court decision. Some newspapers emphasized that the judge's ruling went against all previous rulings, while others argued that the ruling would finally reverse the downward trend in the nation's morality. Editorials differed even more widely.

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"Give me liberty or give me death!"

—Patrick Henry

"Let every nation know, whether it wishes us well or ill, that we shall pay any price, bear any burden, meet any hardship, support any friend, oppose any foes, in order to assure the survival and success of liberty. This much we pledge—and more."

—John F. Kennedy

"A society that puts equality ahead of freedom will end up with neither equality nor freedom."

-Milton Friedman, Free to Choose